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DIGITAL ASSET MARKET NEWS

January 7 – 22 // TRADING@SECUREDIGITALMARKETS.COM

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MARKET INSIGHT

January 7th, 2021, 10:30 AM EST

Key Metrics					
Pairs	Spot Price	24 Hr Change	Low	High	Funding Rates
BTC/USD	\$41,630.40	-2.93%	\$41,518.20	\$43,551.83	0.0100%
ETH/USD	\$3,184.63	-5.79%	\$3,144.97	\$3,457.25	0.0100%
XAU/USD	\$1,791.10	0.01%	\$1,781.70	\$1,796.60	
USD/CAD	\$1.2673	-0.44%	\$1.2670	\$1.2736	
EUR/CAD	\$1.4382	0.02%	\$1.4331	\$1.4405	

BITCOIN: A snapshot of Bitcoin's spot price as of this writing is \$41,630.40 representing a 2.93% decrease the last 24 hours and 60.94% increase in trading volume. The funding rate of BTC is 0.0100%.

ETHEREUM: ETH is trading at \$3,184.63 as of this writing, representing a 24-Hour decrease of 5.79% and a funding rate of 0.0100%. Over the last 24 Hours, the trading volume decreased by 19.25%. As of today, ETH holds 18.3% of the cryptocurrency market, making it the second-largest coin traded.

LATEST DIGITAL ASSET NEWS

1) Regulations: SEC files complaint against operator of ‘unregistered’ \$33M Crowd Machine ICO ¹

The United States Securities and Exchange Commission has filed a suit against Australian Craig Derel Sproule for the allegedly “fraudulent and unregistered” sale “of digital asset securities” in an initial coin offering (ICO) his company had conducted in 2018. The SEC alleges in a Thursday complaint that Sproule’s company, Metavine Inc., which operated the ICO for Crowd Machine (CMCT) from January to April 2018, sold unregistered securities, never made the project operational and “materially misrepresented how it intended to use ICO proceeds.”

¹ <https://cointelegraph.com/news/sec-files-complaint-against-operator-of-unregistered-33m-crowd-machine-ico>

2) Manchester City FC ends partnership with crypto firm 3key Technologies ²

Just two months after Manchester City FC announced a partnership with the crypto firm, the club severed ties with 3Key Technologies. In recent months, reports have circled around Manchester City's partnership with the little-known cryptocurrency company 3Key Technologies. In November, The Times reported that Manchester City had suspended their partnership with the firm over questions relating to the identities of senior executives at the firm itself. Now, the Daily Mail has reported that Manchester City has ended its relationship entirely with the cryptocurrency firm, again alluding to the view that it was unclear who the firm's senior executives were.

3) Mozilla's Plan To Accept Crypto Donations Canned After Stinging Backlash ³

Last week, the Mozilla foundation had tweeted out an appeal to its community asking for donations. The tweet stated that Mozilla would also be accepting donations in cryptocurrency. However, this led to an intense backlash from the community and users, which led to, in Mozilla's words, "an important discussion about cryptocurrencies and their impact on the environment." After the appeal for crypto donations was put out, it was met by disapproval by members of the Mozilla community, which also included co-founder Jamie Zawinski. Zawinski has not been associated with Mozilla since 2000 but put out a scathing rebuke, stating,

4) GameStop Turn To NFTs, Plans To Launch Marketplace Later In The Year ⁴

Video game retailer GameStop has entered the non-fungible token (NFT) space. According to the Wall Street Journal, it is forming a division to develop a marketplace for non-fungible tokens and form cryptocurrency partnerships with crypto firms. According to the WSJ story, the company has employed more than 20 individuals to oversee the unit, which is developing an online hub for buying, selling, and trading NFTs of virtual videogame artifacts like avatar clothing and weaponry. GameStop launched its NFT website last year and has been inviting creators to join the platform.

5) Human Rights Foundation to grant 425M satoshis as part of its Bitcoin Development Fund ⁵

The Human Rights Foundation announced on Tuesday that it intends to distribute 425 million satoshis — the smallest divisible unit of a Bitcoin — to various contributors as a part of its ongoing Bitcoin Development Fund. Launched in May 2020, the Bitcoin Development Fund is primarily focused on improving the Bitcoin network's privacy, usability and security. The Foundation said that it will focus this particular round of grants on expanding Bitcoin education and translation as well as Bitcoin core, lightning and wallet development.

² <https://decrypt.co/89932/manchester-city-fc-ends-partnership-crypto-firm-3key-technologies-report>

³ <https://cryptodaily.co.uk/2022/01/mozilla-s-plan-to-accept-crypto-donations-canned-after-stinging-backlash>

⁴ <https://www.newsbtc.com/news/gamestop-turn-to-nfts-plans-to-launch-marketplace-later-in-the-year/>

⁵ <https://cointelegraph.com/news/human-rights-foundation-to-gift-425-million-satoshis-as-a-part-of-their-bitcoin-development-fund>

Market Insight – January 4th:

Company-wide news:

- [Binance Labs announces \\$12 million strategic investment in Woo Network](#)
- [Samsung Embraces NFTs: Launching NFT Aggregation Platform](#)
- [Square Enix Announces Blockchain and NFT Strategy](#)

Around the world:

- [China launches digital yuan wallet pilot for android and iOS](#)
- [South Korean Presidential Candidate to Raise Funds Through NFTs:](#)

Market Insight – January 5th:

Regulations:

- [SEC Again Delays Decision on NYDIG Bitcoin ETF](#)

Company-wide news:

- [NFT Venture Firm Metaversal Raises \\$50M From CoinFund, DCG, Dapper and More](#)
- [Samsung to Get Exposure to Cardano via New Partnership](#)
- [NFT Giant OpenSea Eyeing \\$13 Billion Valuation](#)

Around the world:

- [El Salvador will bring Legal Clarity to Bitcoin Bonds Issuance Via New Laws](#)

Market Insight – January 6th:

Company-wide news:

- [Samsung enters the metaverse, opening its flagship 837 store in Decentraland](#)
- [Australian Open to launch their own NFTs and Metaverse world](#)
- [Binance announces spot grid trading to automate buying and selling crypto](#)
- [LG to follow Samsung adding NFT features to flagship TVs](#)

Around the world:

- [Major payments app WeChat to add support for China's digital yuan](#)

TRADER'S DIGEST: MARKET MOVEMENT

Bitcoin made new lows during the Asian session overnight, trading below \$41,000 and continuing to lose ground as minutes from the Federal Reserve's December meeting released earlier this week flagged the chance of a faster policy tightening. Bitcoin hit the lowest level since sept 29, taking this week's decline to 12%. Bitcoin has been tightly correlated to the equity market lately, affected by the fundamental shift in market accommodations. The market has been in risk-off mode with equities coming off recent all-time highs, while Bitcoin broke the important \$45,600 support level.

Adding to the policy tightening we've been seeing for the past couple of weeks, the employment data released this morning at 8:30 am pressured the market lower. The data set was indeed bad for the market with the Unemployment rate lower than expected, which is positive for the market at first sight, while the Non-farm Payroll numbers came in much lower than expected and flat participation rate. Assessing this data, we can conclude that the tone is negative overall, as the Fed policy tightening is based on inflation and UE%. Saying so, the 199k NFP numbers pressured the whole market lower, while the UE% told us the Fed will keep his schedule on tapering, hiking and balance sheet reduction. Hence the reason why we saw downward pressure this morning.



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There's no doubt that there's blood in the market. However, it seems like Bitcoin will be supported by the \$40,000-\$41,000 level for now. Let's take a look at a potential rebound play.

Terra (LUNA) has been trading within a bullish trend channel since the end of November. We are currently trading near the bottom-end of this channel and we are right on the 50-day moving average which has served as support in the past. The RSI also seems to be supported by a rising trend line in place since last Summer, which is a positive sign. In terms of risk-reward, this could potentially be very attractive.

As long as prices are trading above the 50-day moving average (slightly above \$67.50), we are looking at higher prices of \$83.50 and \$91.75 in extension.

R2: \$91.75 (30.25%)

R1: \$83.50 (18.50%)

Price: \$70.45

S1: \$67.50 (-4.2%)



UPCOMING DATES		
Company	Pending Applications	SEC Response Date
First Trust & SkyBridge	First Trust SkyBridge Bitcoin ETF Trust	Jan. 16 2022
Fidelity	Wise Origin Bitcoin	Jan. 20 2022
21Shares / Ark Invest	ARK 21Shares Bitcoin ETF	Mar. 30 2022
Global X	Global X Bitcoin Trust	Apr. 14 2022

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Disclosure

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